



RACE FOR THE FUTURE 4.0 SPONSORSHIP OPPORTUNITIES AUGUST 27, 2017

Join the Foundation for Dental Laboratory Technology as we Race for the Future for the fourth year in a row – this year, in the nation's top metropolis, **Chicago, Illinois!** A protected harbor swim, a multi-level, scenic, flat ride followed by a rousing run through the Museum Campus translate into the ultimate urban triathlon experience.

Not a racer? No worries! Choose any of our sponsorship options to boost positive exposure of your company or individual name that will last all year long! For additional information about the Chicago Triathlon, please visit www.chicagotriathlon.com.

The Foundation for Dental Laboratory Technology will be fundraising around this iconic Triathlon. With your help, we hope to assist athletes and spectators alike, while raising money for the future of Dental Laboratory Technology. The Foundation strives to advance the profession of dental laboratory technology by advocating for and raising awareness of the importance and necessity of dental laboratory technology education for dental technicians and other members of the dental team. For additional information about the Foundation for Dental Laboratory Technology, please visit www.dentallabfoundation.org or contact (866) 627-3990.

Sponsorship Opportunities Include:

Platinum Level Sponsor – \$5,000

Platinum sponsors for the Race for the Future 4.0, will receive the following benefits:

- Prominent logo placement as a Platinum Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Platinum Level Sponsor in 3 Full Page ads in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Platinum Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Platinum Level Sponsor
- Recognition on Social Media venues as a Platinum Level Sponsor
- Exclusive logo placement as a Platinum Level Sponsor, along with the Foundation logo, on a promotional item provided to all Race for the Future 4.0 racers

Diamond Level Sponsor – \$3,500

Diamond sponsors for the Race for the Future 4.0, will receive the following benefits:

- Prominent logo placement as a Diamond Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Diamond Level Sponsor in 2 Full Page ads in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Diamond Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Diamond Level Sponsor
- Recognition on Social Media venues as a Diamond Level Sponsor
- Logo placement of all Diamond Level Sponsors, along with the Foundation logo, on a promotional item provided to all Race for the Future 4.0 racers

☐ **Gold Level Sponsor – \$2,000**

Gold sponsors for the Race for the Future 4.0, will receive the following benefits:

- Prominent logo placement as a Gold Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Gold Level Sponsor in 1 Full Page ad in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Gold Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Gold Level Sponsor
- Recognition on Social Media venues as a Gold Level Sponsor
- Logo placement of all Gold Level Sponsors, along with the Foundation logo, on a promotional item provided to all Race for the Future 4.0 racers

☐ **Silver Level Sponsor – \$1,000**

Silver sponsors for the Race for the Future 4.0, will receive the following benefits:

- Logo placement as a Silver Level Sponsor on Race for the Future T-Shirts
- Recognition on the Foundation for Dental Laboratory Technology website as a Silver Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Silver Level Sponsor
- Recognition on Social Media venues as a Silver Level Sponsor
- The opportunity to support a 3-person team of athletes as they compete in the Race for the Future to benefit the Foundation for Dental Laboratory Technology

☐ **Bronze Level Sponsor – \$500**

Bronze sponsors for the Race for the Future 4.0, will receive the following benefits:

- Company or Individual Name listed as a Bronze Level Sponsor on Race for the Future T-Shirts
- Recognition on the Foundation for Dental Laboratory Technology website as a Bronze Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Bronze Level Sponsor
- Recognition on Social Media venues as a Bronze Level Sponsor
- The opportunity to support an individual athlete as they compete in the Race for the Future to benefit the Foundation for Dental Laboratory Technology

Complete the attached Sponsorship Agreement, and return to Foundation for Dental Laboratory Technology.

The Foundation is always open to suggestions on how to make the most of your sponsorship opportunities. If you have an idea for another opportunity, please contact Lindsey Rowan, Foundation Program Manager, at lrowan@dentallabfoundation.org or call (866) 627-3990.

***Your company logo in JPEG AND EPS format, along with the signed agreement is due by Friday, March 31, 2017 in order to be included in marketing from May to July, 2017. Full payment is due before Friday, June 30, 2017 and is non-refundable.**

RACE FOR THE FUTURE 4.0 Sponsorship Agreement

(Please type or print clearly)

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

SPONSORSHIP SELECTION(S):

Sponsorship Level(s): _____

Person who solicited your sponsorship: _____

PAYMENT INFORMATION:

Check Enclosed (payable to FDLT) Check Number: _____ Check Amount: _____

Charge my: Visa MC AMEX Charge Amount \$: _____

Card Number#: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____

Mailing Address (if different than above): _____

Authorized Signature: _____

Full payment must be received by Friday, June 30, 2017. Your authorized signature below indicates that you have read the above information and agree to the sponsorship payment and terms:

Authorized Signature: _____ Date: _____

Name (Printed): _____ Title: _____

Please send the completed form and payment to the Foundation office at:

Foundation for Dental Laboratory Technology – Attention: Lindsey Rowan

Mail: 325 John Knox Rd, L103, Tallahassee, Florida 32303

Email: lrowan@dentallabfoundation.org Fax: 850.222.0053

Questions? Contact Lindsey Rowan, Program Manager, at lrowan@dentallabfoundation.org or at 866.627.3990