



## Race for the Future 5.0 Sponsorship Opportunities

August 25-26, 2018

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Join the Foundation for Dental Laboratory Technology as we Race for the Future for the fifth year in a row – held once again in the nation’s top metropolis, **Chicago, Illinois!** A protected harbor swim, a multi-level, scenic, flat ride followed by a rousing run through the Museum Campus translate into the ultimate urban triathlon experience.

Not a racer? No worries! Choose any of our sponsorship options to boost positive exposure of your company or individual name that will last all year long! For additional information about the Chicago Triathlon, please visit [www.chicagotriathlon.com](http://www.chicagotriathlon.com).

The Foundation for Dental Laboratory Technology will be fundraising around this iconic Triathlon. With your help, we hope to assist athletes and spectators alike, while raising money for the future of Dental Laboratory Technology. The Foundation strives to advance the profession of dental laboratory technology by advocating for and raising awareness of the importance and necessity of dental laboratory technology education for dental technicians and other members of the dental team. For additional information about the Foundation for Dental Laboratory Technology, please visit [www.dentallabfoundation.org](http://www.dentallabfoundation.org) or contact (866) 627-3990.

Sponsorship Opportunities Include:

### **Platinum Level Sponsor – \$5,000**

**Platinum sponsors for the Race for the Future 5.0, will receive the following benefits:**

- Prominent logo placement as a Platinum Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Platinum Level Sponsor in 3 Full Page ads in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Platinum Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Platinum Level Sponsor
- Recognition on Social Media venues as a Platinum Level Sponsor
- Exclusive logo placement as a Platinum Level Sponsor, along with the Foundation logo, on a promotional item provided to all Race for the Future 5.0 racers

### **Diamond Level Sponsor – \$3,500**

**Diamond sponsors for the Race for the Future 5.0, will receive the following benefits:**

- Prominent logo placement as a Diamond Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Diamond Level Sponsor in 2 Full Page ads in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Diamond Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Diamond Level Sponsor
- Recognition on Social Media venues as a Diamond Level Sponsor
- Logo placement of all Diamond Level Sponsors, along with the Foundation logo, on a promotional item provided to all Race for the Future 5.0 racers

## ☐ **Gold Level Sponsor – \$2,000**

### **Gold sponsors for the Race for the Future 5.0, will receive the following benefits:**

- Prominent logo placement as a Gold Level Sponsor on Race for the Future T-Shirts
- Logo placement as a Gold Level Sponsor in 1 Full Page ad in the *Inside Dental Technology* Magazine
- Recognition on the Foundation for Dental Laboratory Technology website as a Gold Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Gold Level Sponsor
- Recognition on Social Media venues as a Gold Level Sponsor
- Logo placement of all Gold Level Sponsors, along with the Foundation logo, on a promotional item provided to all Race for the Future 5.0 racers

## ☐ **Silver Level Sponsor – \$1,000**

### **Silver sponsors for the Race for the Future 5.0, will receive the following benefits:**

- Logo placement as a Silver Level Sponsor on Race for the Future T-Shirts
- Recognition on the Foundation for Dental Laboratory Technology website as a Silver Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Silver Level Sponsor
- Recognition on Social Media venues as a Silver Level Sponsor

## ☐ **Bronze Level Sponsor – \$500**

### **Bronze sponsors for the Race for the Future 5.0, will receive the following benefits:**

- Company or Individual Name listed as a Bronze Level Sponsor on Race for the Future T-Shirts
- Recognition on the Foundation for Dental Laboratory Technology website as a Bronze Level Sponsor
- Recognition in all marketing material including e-blasts, mailings, and event signage as a Bronze Level Sponsor
- Recognition on Social Media venues as a Bronze Level Sponsor

The Foundation is always open to suggestions on how to make the most of your sponsorship opportunities. If you have an idea for another opportunity, please contact Lindsey Rowan, Foundation Program Manager, at [lrowan@dentallabfoundation.org](mailto:lrowan@dentallabfoundation.org) or call (866) 627-3990.

**Please complete the Sponsorship Agreement on the following page and return it to the Foundation via email, mail, or fax. You can also submit the sponsorship agreement directly online [here](#).**

**Note: A signed sponsorship agreement, along with your company logo in in JPEG/PNG and .EPS format, is due by **Friday, March 23, 2018** in order to be included in marketing from May to July, 2018. Full payment is due before **Friday, June 29, 2018** and is non-refundable.**

# Race for The Future 5.0 Sponsorship Agreement

*(Please type or print clearly)*

## **Sponsor Information:**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Do you plan on participating in the Race for the Future 5.0 as a racer?

Yes  No

Sponsorship Level \_\_\_\_\_

Person who solicited your sponsorship *(if applicable)* \_\_\_\_\_

Racer's name you wish to support *(if applicable)* \_\_\_\_\_

Are you sponsoring as an individual or as a company?

Individual  Company

If you are sponsoring as an individual, please type your name as you wish for it to be displayed:

\_\_\_\_\_

## **Payment Information:**

Enclosed is check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ payable to FDLT

Please charge my credit card  Visa  MC  AMEX Amount \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ \*CCV Code \_\_\_\_\_

\*Credit Card Verification (CCV Code): This is the 3-digit number that appears on the reverse side of your credit card. For American Express cards only, this is the 4-digit number on the front of your card.

Cardholder Name \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

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Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (Printed) \_\_\_\_\_ Title \_\_\_\_\_

Please send the completed form and payment to the Foundation office (ATTN: Lindsey Rowan) at the address, email address, or fax number listed below. If you have any questions, please contact Lindsey Rowan, Program Manager, at [lrowan@dentallabfoundation.org](mailto:lrowan@dentallabfoundation.org) or at 866.627.3990.

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**Email: [lrowan@dentallabfoundation.org](mailto:lrowan@dentallabfoundation.org) • [www.dentallabfoundation.org](http://www.dentallabfoundation.org) • [www.facebook.com/FoundationDLT](https://www.facebook.com/FoundationDLT)**